RESPONSIBLE INNOVATION IN DIFFERENT INNOVATION ENVIRONMENTS



The RRI framework created by Western countries with democratic and liberal values

Responsible Research and Innovation (RRI)

- Transparent and interactive process
- Involvement of societical actors
- Ethical acceptability,
- sustainability,
- societal desirability of innovation process

RRI keys in the EU

1. Engagement of all societal actors

An example:

- 2. Gender Equality
- 3. Science Education
- 4. Ethics
- 5. Open Access
- 6. Governance

ATTITUDE TOWARDS RRI: "THESE ASPECTS ARE ESSENTIAL FOR THE FUTURE"

Why do we need another approach in Central Europe?

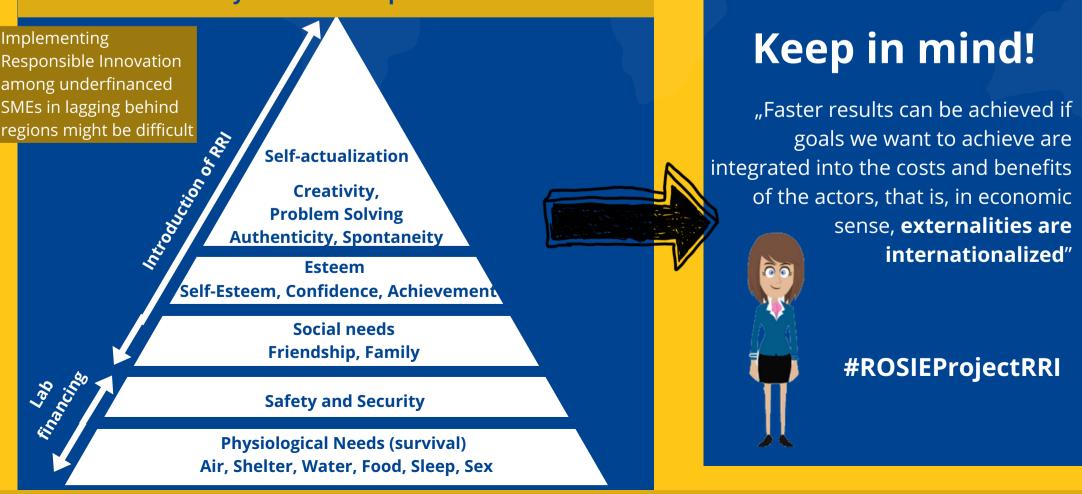
Socialist heritage for innovation environment

Hungary and the Netherlands Post-socialist Aspect Socialism Capitalism Capitalist More developed, science Centralization Technological development: state plans Decentralization Less developed, early stage Innovation parks, start-up ecosystems, Novelties: permission from leaders Inventor may look for more or of development, and still technology transfer environment companies to sell his invention **Rejection: definitive** developing decentralization institutions **Expenditure on RDI Relatively low** Remuneration Salary of 1-2 months, **Relatively high** Nothing or unremarkable in general for investor Number of scientists **Relatively low Relatively high** Competition **Concentrated production**, Intensive competition: between suppliers monopoly structure, there is no attracting new customers with Patent applications **Relatively high Relatively low** developments, new inventions force to invent a new product and producers Administrative interactions Narrow: few experiments only the experimen Informal relations are Formal routine, less More unsuccessful trials **Options for** with sure outcome is accepted/supported informal relations (experiments) and finally dominant on innovation experiments Hindering inventions, supporting the old and comes the new innovation appropriate methods Grant-driven ("we do because Market-driven ("we do because **Innovation activity** There is no available capital on there is money") there is market need") Available More available capital research and innovation (because **Trust in each other** capital Low level **Higher level** of the unsure outcome)

ATTITUDE TOWARDS RRI IN CENTRAL EUROPE: "CONSIDER DIRECT COSTS AND BENEFITS OWING TO THE SURVIVING STRATEGY"

Hierarchy of needs and possible level

Implementing **Responsible Innovation** among underfinanced SMEs in lagging behind



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